

20,000 people participated in the BBVA 2008 Latin American Solidarity Run

- Races took place simultaneously across Mexico, Argentina, Chile, Peru, Uruguay and Venezuela.



Nearly 20,000 people participated in the BBVA 2008 Solidarity Run that took place this past Sunday, the 28th of September, in Mexico, Argentina, Chile, Peru, Venezuela and Uruguay. BBVA employees and their families participated along with important leaders of the area and the general public. Soon the rest of the Group countries will join this initiative for solidarity.

In most of the countries the race was used to raise money for social causes. Funds collected from registrations were used entirely to support under-privileged children by donating to foundations and organisations that protect those people most in need.

More than 10,000 runners in Mexico

At the *Gente Bancomer 2008* (Bancomer People 2008) race there were more than 10,000 runners, including employees, family members and friends. They all ran 5 kilometres at an event that occurred simultaneously in 10 cities across the country.

On the streets of Monterrey, Tijuana, Merida, Morelia, Puebla, Guadalajara, Veracruz and Mexico City, BBVA *Bancomer* demonstrated camaraderie and dedication to reaching a goal.

A large donation of milk in Argentina

The BBVA Group in Argentina brought together employees and clients for the race in the Palermo massive park. Despite the rain, 2,107 participants ran between 3 and 10 kilometres. The main goal was to combine sports, fun and solidarity.

To register, each participant gave two litres of milk that were donated to Santa Lucia Parish - Cáritas Service (Quilmas Diocese), for distribution to needy families.

For the needy children of Chile

Leaders such as Central Bank president Jose de Gregorio and his daughter Victoria as well as the Minister of the Treasury, Andres Velasco, with his daughter Ema, were accompanied by television actors, business men and women, politicians and well known athletes as they ran for the most needy children of Chile.

All of them joined BBVA employees and their families at this event that brought together more than 3,500 Chileans. Funds were raised for under-privileged children who attend pre-schools that are part of *Ninos Adelante*, an early childhood education improvement program.

A large blue tide pours through Lima

More than 2,000 of BBVA Banco Continental's employees, family members and friends took to the streets of Lima for the 5 kilometre race. The event began after the general manager of the Bank, Eduardo Torres Llosa, thanked all employees for participating and recognized the great effort it takes to come out on a Sunday and dedicate the day to family and sports.

Thanks to the large number of registrations, BBVA Banco Continental will help make Christmas a little brighter for the under-privileged children sheltered at different charity institutions throughout Peru.

BBVA Uruguay promotes athletics

2,100 people gathered for the *7K BBVA*, San Felipe y Santiago 1st Testing in Uruguay, transforming central Montevideo into a party and initiating the start of the spring - summer race season.

Coming together for the race were national leaders, the Spanish Consul, the media, and the executive president of BBVA, Rafael Gonzales, running alongside his family and Bank employees. There were medals for all runners and trophies for the winners. All money raised was donated to the Athletic Confederation of Uruguay.

A walk-run in Venezuela

More than 2,000 people participated in the Walk-run put on by BBVA Banco Provincial (10 kilometre run, 5 kilometre walk). The event began in front of the Bank offices on Avenida Francisco Miranda.

Trophies were awarded to the first three competitors in each age group as well the first five competitors in the BBVA Employee group. The first five overall winners of the 10 K race were also awarded trophies and special prizes.