

## VIII COCEMFE Awards ceremony

### BBVA recognised by the association for the disabled

In June, the BBVA Group was awarded the *Premio Empresa (Corporate Prize)* by the Spanish Confederation for the Physically and Organically Disabled (*COCEMFE*), which represents 1,300 associations throughout Spain. The Group received the prize during the VIII COCEMFE Awards ceremony, when the association recognised those institutions and individuals that have played a part in its mission to improve the quality of life of the disabled.



*José I. Antelo, Director of Evaluation and Development in Human Resources, collects the award from Mario García Sánchez, Chairman of COCEMFE*

According to COCEMFE, the prize awarded to BBVA particularly highlighted the entity's contribution to setting up and consolidating the organization's great family that represents over a million and a half citizens in Spain. During the ceremony, it stressed that the objectives of the BBVA Group in this field include developing alliances with organizations in the world of the disabled in Spain, whose goals can be summarised as: fostering the integration of the disabled in the job market, boosting the development of the various formulas envisaged in the Social Integration of the Disabled Act 13/82 (*LISMI*), of 7 April, and improving the quality of life and the integral development of the disabled and

their families.

These goals are in line with the policy implemented by BBVA with respect to the world of the disabled, by means of agreements with flagship organisations with the greatest legitimacy within this group. These include COCEMFE, Fundación ONCE and FEAPS, with whom partnership agreements have been signed. Globally, these agreements imply creating a development platform with specific and practical lines. These include contracting evaluation services of electronic and physical accessibility, and providing the building cleaning service. The measures have come into fruition in the fields of Human Resources – selection of disabled individuals who may join BBVA in the future-, Procurements, Premises and Services – with respect to the supply lines by special employment centres, and facilitating accessibility, both physically and through websites – and finally Products and Services – in order cater for the characteristic needs of these collectives that can lead to creating specific financial products-.,

The prize awarded to BBVA was collected by José Ignacio Antelo Montilla, Director of Evaluation and Development in Human Resources and Global Areas. The other COCEMFE 2008 prize winners were Caceres City Council and Malaga City Council, in the Local Authorities category, and Eduardo Zaplana, for his support to the disabled.

The prize recognises the way that the BBVA Group's human resources policy and culture are turned into specific actions, under its "Working towards a better future for people" philosophy, particularly for those people that may need greater support.