

Infobook, the new digital library for BBVA employees

BBVA launches *Infobook, your digital library*, a new internal online site aimed at becoming an information catalyst and a tool for all employees



Infobook, your digital library was developed by the Innovation and Knowledge Management unit, which is part of the Innovation and Development area.

Through this instrument, employees will have easy access to all of BBVA's documentary collections, wherever they are. By facilitating consultation and the exchange of information Infobook will be a key vehicle for generating knowledge.

Up to now, BBVA had a documentation centre, following the traditional idea of an intermediary between information sources and users, which offered books for purchase as well as subscriptions. After a series of studies, the conclusion was reached that there is a need for a specialized service that makes it possible to locate information and give priority to interaction between users.

This powerful digital library, with around 8000 documents, aims to step out of the physical universe and into the digital, where digital documents prevail over paper production, so as to facilitate access and consultation. Infobook intends to be a place where employees can store documents they are interested in and locate them easily, so that the information they use on a regular basis (books, articles, reports and their own documents) is readily accessible. It will now be possible for information resources of value for employees to be viewed by everyone.

In addition, Infobook includes a catalogue with books and documents, offering the following features:

- Request and dispatch of books on loan
- Direct access to digitalized documents
- Links of interest, catalogued by subject
- Information about subscriptions to journals in BBVA Spain departments
- Access to catalogues such as EBSCO (articles from more than 4000 journals, almost all in English) or *Dialnet* (articles from the Spanish University network, through interlibrary loan)
- A useful advice service (alerts, bulletins, specific data base searches)

Other interesting options for employees, in addition to being able to upload their own documents (references, reports, links and articles), are the possibility of labeling, commenting on, or recommending any of the catalogue documents, and of creating one's own library, with a list of favorites, making the list public to recommend the documents that are felt to be of most interest.

In short, Infobook, *your digital library* is a tool that is highly visual, intuitive, participatory tool, framed within the *Web 2.0* concept. This new initiative from Innovation and Development is designed to explore knowledge and become an organization at a global level.