

OBJETIVO
02

End hunger, achieve food security and improved nutrition, and promote sustainable agriculture

POSITIVE AND NEGATIVE IMPACTS

Support for farmers through rural microcredit

BBVA INITIATIVES

BBVA Microfinance Foundation

Description

Development of a value proposition and a specific service model for farmers who represent a significant portion of the BBVAMF's rural customers.

Current Status (2018)

- 20% annual growth in the assets of agricultural sector entrepreneurs serviced by BBVAMF (2015–2017)

Future Plans

2030: to reduce poverty by bringing financial resources to the most remote populations