



Achieve gender equality and empower all women and girls

IMPACTS

Fostering a work environment that supports gender equality, both with regard to its employees and its support for initiatives and product offerings.

BBVA INITIATIVES

Diversity and inclusion

Description

- Global Diversity and Inclusion Plan
- Signatory to the United Nations'
- Women's Empowerment Principles
- Implementation of the Rooney Rule, which stipulates that 50% of candidates for management positions must be women
- Unconscious bias training
- Improving the way in which offers are written
- Coaching program for women

Current Status (2018)

- 53.9% of the Group's workforce are women
- 48% of management positions held by women
- 2018 Bloomberg Gender-Equality
- BBVA Compass included in the 2018 Corporate Equality Index on LGBT equality
- Protocols for the prevention of sexual harassment at all of the Group's banks

Future Plans

To continue the commitment to diversity in the workforce as one of the key elements to attract and retain the best talent

BBVA Microfinance Foundation (BBVAMF)

Description

- Contributing directly to reducing gender inequality (61% of entrepreneurs are women)
- Collaboration with UN Women: The United Nations Entity for Gender Equality and the Empowerment of Women, to promote the entrepreneurial potential of women and their capacity to help reduce poverty

Current Status (2018)

- 61% of entrepreneurs are women
- BBVAMF identified as a case study by the UN Secretary-General's HighLevel Panel on Women's Economic Empowerment

Future Plans

To empower women through specialized financial and non-financial services