

GOAL  
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Promote peaceful and inclusive societies for sustainable development, provide access to justice for all, and build effective, accountable and inclusive institutions at all levels

IMPACTS

Controversies over corruption and weapons funding

BBVA INITIATIVES

Creation of a model for responsible banking

Description	Current Status (2018)
Creation of a model founded on principle-based profitability: integrity, prudence and transparency. A drive for clear and responsible communication and financial education to help our customers make informed decisions	<ul style="list-style-type: none"><li>In 2018, BBVA was recognized as a global leader for its corporate responsibility and social investment programs by The CEO Force for Good. BBVA is in the top 25% most socially committed companies.</li><li>No. of TCR sales guides</li></ul>

Fight corruption and bribery at all levels

Description	Current Status (2018)	Future Plans
Ensure that neither BBVA employees nor customers encourage corruption or participate in bribery or illicit activities	The BBVA Group's anti-corruption policy operates under the principles and guidelines primarily contained in Section 4.3 of the Code of Conduct and is in keeping with the spirit of relevant national and international standards	To launch an anti-corruption policy with global reach

To abstain from financing controversial weapons

Description	Current Status (2018)	Future Plans
Abstaining from the financing of weapons considered controversial	Updated Defense Policy	2019: Entry into force of the Defense Policy

Commitment to human rights

Description	Current Status (2018)	Future Plans
Commitment to human rights and due diligence process (2017–2018)	<ul style="list-style-type: none"><li>Launch of the United Nations Principles for Responsible Banking, which promote practices that respect the Guiding Principles on Business and Human Rights</li><li>Updated Action Plan on Human Rights 2018–2020</li></ul>	2018–2020: Action Plan on Human Rights.

Corporate volunteering

Description	Current Status (2018)	Future Plans
Corporate Volunteering Policy. A commitment to provide employees with conditions for engaging in corporate volunteer actions that generate a positive social impact. Activities aimed at strengthening BBVA's own initiatives or those it coordinates in relation to education, primarily financial education	<ul style="list-style-type: none"><li>14,000 volunteers</li><li>First Global Week of Volunteering: more than 8000 employees, 325 charitable activities conducted in over 15 countries</li></ul>	2019: second Global Week of Volunteering