Gross income

Double digit recurring revenue growth

4Q15

€ 6,146 M

+6.6% +19.5%

vs. 4014

Constant €

12M15

€ 23,680 M

+10.9% +15.7%

vs. 12M14

Constant €

Operating income

Synergies potential

4Q15

€ 2,853 M

vs. 4014

Constant €

12M15

€ 11,363 M

+9.2% +15.6%

vs. 12M14

Constant €

Cost of Risk and Loan-loss provisions + RE impairments

Improvement in cost of risk

Cost of risk YTD

1.06%

Loan-loss provisions + **Real-estate impairments**

€ 1,122 M



Risks

Indicators continue to improve

NPL ratio **5.4%**

Coverage ratio 74%



Net attributable profit

4Q15

12M15

€ 940 V +36.5% +51.0%

€ 2,642 M +0.9% +4.4% constant €

Ex corporate operations

€ 3,752 M +43.3% +48.2% constant €

Quarter impacted by DGF and RF in Spain Year impacted by corporate operations

DGF: Deposit Guarantee Fund. RF: Resolution Fund



Capital

Solid capital position

Leverage ratio 6% Fully-loaded

CET1 Ratios

Fully-loaded



Transformation on track Driving digital sales

Digital customer base

Figures include Turkey. South America figures as of November 2015

Digital customers

BBVA Group

14.8 M

+19% vs. Dec14

33% penetration

Mobile customers **BBVA Group**

8.5 M

+45% vs. Dec14 19% penetration

Spain Mexico

Dec.15

19.2 17.9

Jun.15

Digital consumer loan sales % of total consumers loans sold digitally

29.6

South America 20,3 16,1

Dec.15

Jan.15

(1) South America calculated as the average % of total consumer loans sold digitally in Argentina, Chile and Peru

Jan.15

Macro Outlook Facing challenges ahead



Focused on our customers

Net Promoter Score by Geography

Ranking Peer Group*

Spain

Mexico

USA

Chile

Colombia

Argentina

Peru

Venezuela

* Peer Group: Spain: Santander, CaixaBank, Bankia, Sabadell, Popular/ USA: Bank of America, Bank of the West, Comerica, Frost, Chase, Regions, US Bank, Wells Fargo // Mexico: Banamex, Santander, Banorte, HSBC// Peru: BCP, Interbank, Scotiabank// Argentina: Banco Galicia, HSBC, Santander Rio// Colombia: Bancolombia, Davivienda, Banco de Bogotá// Chile: BCI, Banco de Chile, Santander // Venezuela: Banesco, Mercantil, Banco de Venezuela

BBVA

2015 Results - Business Areas



12M15

Spain

RE Activity

Net exposure*

Banking Activity

Net attributable profit

€ 1,046 M +21.9% vs. 12M14

€ -492 M -45.4% vs. 12M14

-9.6% vs. Dec14 **-1.2%** with CX

* According to Bank of Spain's "RE transparency scope" (Circular 5-2011)

Net attributable profit

New loan production growth

Loan-loss provision reduction

Bottom line growth above 20% YoY

Reducing losses in more than € 400 M in the year

Reducing loan-loss and real-estate asset provisions

Increasing capital gains

12M15

USA Constant €

Net attributable profit

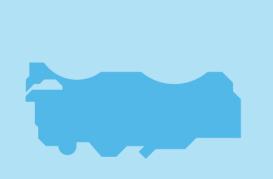
€ 537 M

+5.2% vs. 12M14

Activity growth of around 10%

Gradual interest rate hike

Operating income double-digit growth



12M15

Turkey Constant €

Net attributable profit

€ 371 M

+24.4% vs. 12M14

Excellent NII performance

Negative trading income

Above average asset quality indicators

12M15

Mexico Constant €

Net attributable profit

€ 2,090 M

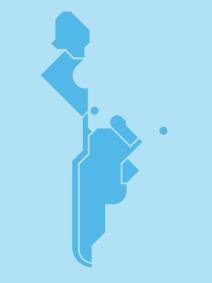
+8.8% vs. 12M14

activity growth

Double-digit business

Portfolio mix change

Sound risk indicators



12M15

S. America Ex Ven. Constant €

Net attributable profit

€ 905 M

+8.7% vs. 12M14

Strong activity increase

Robust core revenues generation

Stable risk indicators